

Press release, Zermatt, January 2019

Active measures to protect the environment

The Matterhorn Group is committed to sustainability

The offers and the success of the Matterhorn Group are based on an intact environment. As a regionally leading hotel and catering company, the Matterhorn Group, which is certified under ISO 14001:2015, is committed to environmental protection and implements measures in a targeted manner aimed at improving levels of sustainability in environmentally relevant subareas, namely energy use, the preservation of natural resources, waste prevention and recycling, climate protection and the reduction of emissions.

The standard ISO 14001:2015 defines the exact requirements for an environmental management system that can be used for optimizing environmental performance. The Matterhorn Group's environmental policy follows these binding requirements that allow for the environmental impact of all business lines to be systematically controlled and improved.

The Matterhorn Group formulated its environmental policy back in 2017. It represents a clear commitment to sustainability and the targeted preservation of resources. This commitment has now been confirmed once more with the ISO certification and in 2019 is being substantiated with measures aimed at improving air quality.

Focus in 2019: improved air quality

Over the coming years, the environmental policy of the Matterhorn Group will see focus shifted to a different subarea of environmental protection on an annual basis. In 2019, this focus takes the form of the "Air" environmental charter, which contains specific directives and measures that are to be realized in all business lines of the Matterhorn Group.

One of the most important measures, which has in fact already been implemented, is the modernization of the heating system at the Grand Hotel Zermatterhof. The old oil heating system has been replaced by modern pellet heating, which is operated exclusively using regionally produced pellets. Thanks to the local sourcing and the modernization of the system, it has been possible to reduce CO₂ emissions by 0.835 metric tons.

The Matterhorn Group is also placing a greater focus on regional products. All restaurant demand for Valais dried meat and homemade sausages is covered by the Group's own cattle. The animals are kept locally on an organic farm and the meat products are produced in the vicinity. This means that long transport routes can be successfully avoided during the production of the meat specialities.

Details on the “Air” environmental charter

<http://www.matterhorn-group.ch/en/matterhorn-group/company/environmental-policy/2019-air-environmental-charter/>

More about the Matterhorn Group’s environmental policy:

<http://www.matterhorn-group.ch/en/matterhorn-group/company/environmental-policy/>

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