

Press release, Zermatt, November 2020

A warm welcome and peace and quiet at 2,500 metres above sea level

The new team at the Riffelhaus 1853 in Zermatt have the perfect feel-good formula for winter 2020/2021: relaxation and indulgence

Jürgen Marx is the new host at the Riffelhaus, and he is joined by new head chef Alain Kuster. The Zermatt-based professionals will start their first season at 2,500 metres above sea level on 11 December 2020. Both have many years of experience in their respective areas of responsibility and are passionate about what they do. Its excellent location makes the Riffelhaus 1853 a true oasis of tranquillity. Guests can be in the heart of nature *and* the heart of the ski resort. The Matterhorn is ubiquitous here. The hustle and bustle remains down in the village.

Jürgen Marx is convinced that the Riffelhaus offers precisely what his guests are searching for in this most unusual of years: some peace and quiet and seclusion. He is very much looking forward to his first winter season as the new host of this traditional establishment: "When you focus on nature and the surrounding mountains, it has a calming and relaxing effect. The Riffelhaus is a wonderful place where we want to warmly welcome our guests. Everyone in the team is highly motivated."

Essential in Alpine hospitality: comfortable rooms and great food

Alain Kuster, the new head chef at the Riffelhaus, knows how to meet all the culinary desires of hotel guests. He has been based in Zermatt for nearly three decades now, and at the beginning of the 1990s was Switzerland's youngest chef ever to be awarded 16 GaultMillau points. Now he is taking on a new challenge: Alpine gastronomy at 2,500 metres above sea level. Top chef Alain Kuster is passionate about high quality, and looks forward to spoiling hotel guests with delicious half-board menus. Day visitors can expect classic Swiss dishes. The beautiful sun terrace in front of the Riffelhaus with its breathtaking view of the Matterhorn is well worth a visit. The new head chef also wants to thrill his guests with regional specialities when choosing the ingredients for the canapés served with drinks.

Escape the stress of everyday life in the breathtaking Swiss Alps

The Riffelhaus is a truly special place to stay. This Alpine hotel at 2,500 metres above sea level was opened in 1853 as Zermatt's second hotel. It is rich in history and witnessed the golden days of mountaineering. The impressive mountain scenery remains as fascinating as ever. Nature awaits on the hotel's very doorstep, and the Matterhorn appears close enough to touch. Inside, hotel guests can expect contemporary four-star comfort in cosy rooms appointed with plenty of Alpine chic. In the morning, guests can leave the breakfast table and head straight to the slopes; in the evening, they can head from the slopes directly to the spa area with its sauna, steam bath and relaxation zone. The experience of relaxing in the outdoor hot tub while gazing at the Matterhorn is as close to heaven on earth as it is possible to get. Additional details on the facilities, offers and exact opening times: www.riffelhaus.ch

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